

## Resources from the National Sexual Assault Conference 2013

Based on Conference Workshops Attended by Representatives of the New York State Coalition Against Sexual Assault

### Workshop 1: Investing in Evidence

*Stephanie Townsend & Sharon Wasco*

- Think about evaluation from the beginning of a partnership: how can evaluation data be useful to the community?
- You do not have to survey every single person you are serving. If you are delivering programming to 1,000 people, maybe do a sample of 200 evaluations. You are trying to find out if your programming is successful, not if every single person you served is successfully integrating your programming
- Ideally you want to compare student 1 pre test to student 1 post test, not just aggregate. But confidentiality is huge, so figure out a system for a unique identification coding number
- Outside help and people devoted to and trained in evaluation is great!
  - An admin assistant for entering data instead of the program deliverer
  - Well trained volunteer
- With expert help, it might take at least 1 year to do a good formal evaluation, probably twice as long without an expert. It costs between \$5,000-\$15,000 to hire a consultant for one prevention curriculum evaluation
- Tools are available! Use other people's stuff!
- A Guide for Evaluation that Stephanie Townsend authored for PCAR  
[http://nsvrc.org/sites/default/files/Projects\\_RPE\\_PCAR\\_TA\\_Guide\\_for\\_Evaluation\\_2009.pdf](http://nsvrc.org/sites/default/files/Projects_RPE_PCAR_TA_Guide_for_Evaluation_2009.pdf)

### Workshop 2: Power of Connection: North Carolina's coalition and local program working together

*Laurie Graham (Orange County Rape Crisis Center) and Rob Powell (NCCASA)*

- It's too hard to be the expert on a topic and the person everyone calls for information, too.
- So the program has the expertise and the coalition has the ability to share the information across the state
- Together they created a manual on best practices for creating and running support groups
- <would like to share resource>

### Workshop 3: Talking Back and Challenging Rape Culture

*Holly Kearl (Stop Street Harassment) and Erin Morales Williams (Fostering Activism and Alternatives Now!-FAAN)*

- FAAN: An activist group that pushes back against (amongst other things) hip hop misogyny, especially targeting music executives and the people who are really profiting from the misogyny  
<http://faanmail.wordpress.com/>
- Stop Street Harassment: An organization started following one woman's interest in and research on the topic of street harassment. <http://www.stopstreetharassment.org/>

- Not Your Baby: A smart phone app that generates possible responses tailored to your street harassment experience. <http://www.notyourbaby.com/>
- Shifting Boundaries is a program that addresses interpersonal violence using a classroom curriculum and a school-wide environmental change campaign. It has undergone a scientific study that you can read about here: <http://www.crimesolutions.gov/ProgramDetails.aspx?ID=226> and you can access the curricula for free and hear more about it here: [http://www.preventconnect.org/2013/05/shifting\\_boundaries/](http://www.preventconnect.org/2013/05/shifting_boundaries/)

#### **Workshop 4: It Takes a Movement to End Violence Against Women**

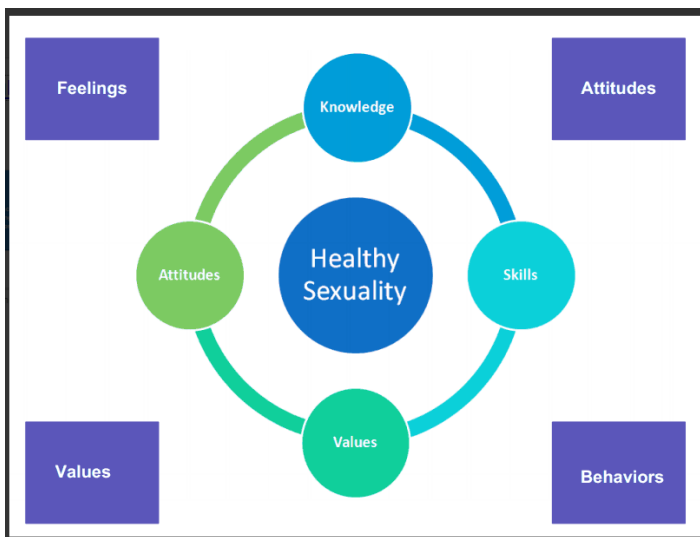
*Move to End Violence, a project of the NoVo Foundation*

- Move To End Violence: A project aiming to invest in girls and women, and addressing violence as one of the most significant barriers holding them back. This ten-year, \$80 million project focuses on social change and aims for fairness, equality, and respect. <http://www.movetoendviolence.org/>
- A guide to starting conversations about building a movement to end violence [http://www.movetoendviolence.org/sites/default/files/building\\_movement\\_conversations\\_guide\\_english.pdf](http://www.movetoendviolence.org/sites/default/files/building_movement_conversations_guide_english.pdf)

#### **Workshop 5: Say What?! Increasing Comfort When Communicating About Healthy Sexuality and Sexual Violence Prevention**

*Alison Bellavance (from a Pennsylvania Planned Parenthood)*

- Presentation slides [https://drive.google.com/folderview?id=0B\\_VZiTAz6KtWGVnNmNUWDNBaDA&usp=sharing&tid=0B1eVIZIYqAcLNi11QXQtRGFyRzA](https://drive.google.com/folderview?id=0B_VZiTAz6KtWGVnNmNUWDNBaDA&usp=sharing&tid=0B1eVIZIYqAcLNi11QXQtRGFyRzA)
- Eating well can't just be about what not to eat, but how to eat healthily. Therefore, Sexual Violence Prevention can't just be about not raping, but about how to have positive sex.



- Staci Haines' work on reclaiming sex for victims of sexual assault <http://www.amazon.com/Healing-Sex-Mind-Body-Approach-Sexual/dp/1573442933>

- SIECUS, the Sexuality Information and Education Council of the United States. They provide education and information about sexuality and sexual and reproductive health; they educate, advocate and inform. <http://www.siecus.org/>

- Dennis Dailey's Circles of Sexuality, describing the many intertwined elements that make up sexuality. <http://www.advocatesforyouth.org/storage/advfy/documents/circles.pdf>
- Laci Green's Sex+ youtube series. A frank, youth-friendly, woman discussing various issues about sex, gender, relationships, media and other feminist topics. <http://www.youtube.com/user/lacigreen>

### **Workshop 6: Girl/Future: Youth Activism and Ending Sexual Violence**

*A Long Walk Home, Inc*

- A Long Walk Home is a non-profit that uses art therapy and the visual and performing arts to end violence against girls and women. ALWH features the testimonies and art by survivors and their allies in order to provide safe and entertaining forums through which the public can learn about healing from and preventing gender violence. <http://www.alongwalkhome.org/index.php>
- One of ALWH's programs, Girl/Friends Summer Institute, is an art-based, sexual-assault prevention summer program for adolescent girls who have been impacted by violence. <http://www.alongwalkhome.org/shared/documents/2010%20GirlFriends%20Summer%20Institute%20Newsletter.pdf>

### **Workshop 7: Media, Popular Culture, and Youth: Media Literacy as a Violence Prevention Strategy**

*Jyoti Venketraman (NJCASA) and Andrea Quijada (Media Literacy Project, New Mexico)*

- NJCASA and the Media Literacy Project collaborated on a media literacy curriculum with a sexual violence prevention lens. It is 7-9 sessions. All programs using it are doing process evaluation, and some of the programs using it were required to do outcome evaluation.
- Why media literacy is important: because you don't know what you're missing until you're looking for it. <http://www.smithsonianmag.com/multimedia/videos/How-Many-Times-Do-They-Pass-the-Ball.html>
- Media is not just one thing, or one singular bad advertisement, but a pattern; it is a system of sameness, and there are intersections of media and violence.
- Media Literacy Project works to "transform people into critical media consumers and engaged media justice advocates who deconstruct media, inform media policy, and create media that reflect their lived experience." <http://medialiteracyproject.org/>
- It is important not only to be able to deconstruct media, but also to reconstruct it in a positive manner. MLP has a gallery of deconstructed and reconstructed images: <http://medialiteracyproject.org/deconstructions/pregnant-boys-and-counter-ad>
- NJCASA is willing to share their evaluation tools. They created a guidance document on how they do evaluation, which includes Empowerment Evaluation, an objective other in the room during training, incorporating evaluation into the activities the group is already doing, tracking in

Excel, and “clicker” technology.

[http://www.njcasa.org/sites/default/files/nj\\_prevention\\_guidance\\_document\\_8\\_15\\_13.pdf](http://www.njcasa.org/sites/default/files/nj_prevention_guidance_document_8_15_13.pdf)

### Additional Resources

- 2013 NSAC materials <http://www.calcasa.org/resources/materials-2013-national-sexual-assault-conference> and presentation slides provided to CALCASA  
<https://drive.google.com/folderview?id=0B1eVIZIYqAcLNi11QXQtRGFyRzA&usp=sharing>
- Autostraddle, the world's most popular independently-owned website for Lesbian, Bisexual and Queer women. <http://www.autostraddle.com/>
- STAND & SERVE (S&S), a peer facilitated initiative uniting elementary through post-secondary schools, families and communities to cultivate good to end bad.  
<http://www.peersolutions.org/stand-and-serve/>
- SPARK is a girl-fueled activist movement to demand an end to the sexualization of women and girls in media. <http://www.sparksummit.com/> and the SPARK curriculum  
<http://www.sparksummit.com/curriculum/>
- A world without violence would look “Eupychian” (good mind, good psyche)
- NSVRC e-learning tool on Evaluating Sexual Violence Prevention Programs  
<http://nsvrc.org/elearning/20026>